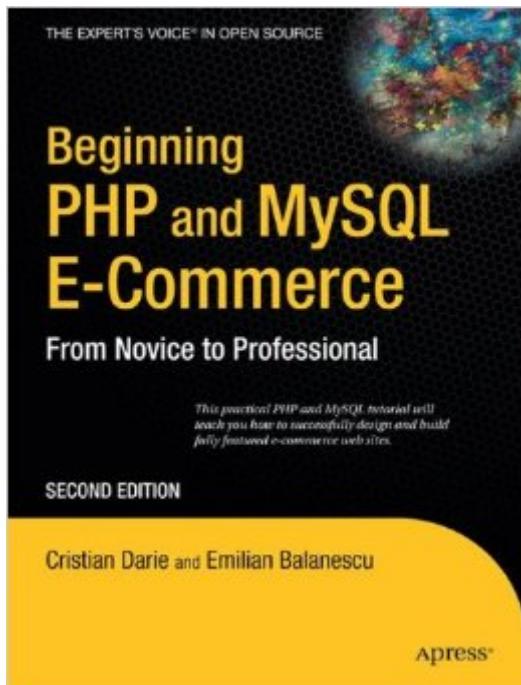


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# Beginning PHP And MySQL E-Commerce: From Novice To Professional, Second Edition



## Synopsis

\* PHP is an open-source server-side scripting language, with millions of users worldwide. It is more popular than Microsoft's ASP and ASP.NET. Version 5, out before the end of Q2 of 2004, features new OO-programming capabilities. \* MySQL is the most popular open source RDBMS. \* There are a lot of E-commerce elements, such as credit card transaction processing, that are not easy to learn. This book will provide solid e-commerce solutions for PHP and MySQL developers. \* This will be a good companion book to Apress's 1893115518 Beginning PHP 5 and MySQL: From Novice to Professional by W.J. Gilmore.

## Book Information

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## Customer Reviews

I have recently completed reading this book in its entirety. First, here's what I liked about this book. This book is a wonderful presentation of how to build an e-commerce site from start to finish. It touches on nearly all the major considerations you are faced with when developing an e-commerce site and the author uses sound coding practices throughout the book. The major topics readers will be interested in are creating shopping carts, search functionality, content management system, and the ordering system. I especially appreciated how SEO was integrated into this book and how AJAX was used to enhance some features. Another important aspect was its coverage of the many ways to accept online payments which are presented throughout the book. When I e-mailed Cristian a question regarding this book he replied promptly. Here's what I disliked about this book. This book is not a beginning PHP book and it's not a beginning MySQL book like the title might suggest. It is a

beginning e-commerce book and readers are expected to be familiar with both PHP and MySQL. It is also assumed that you are familiar with OOP and the smarty templating engine. For people not familiar with smarty this might be a little intimidating. Smarty is actually fairly straight forward but you might need to visit [...] for a crash course. Help is given to set up your working environment and the authors do get you started down the right path with smarty. I certainly did not like the writing style of this book. Most chapters start out with objectives quickly followed by numerous pages of code. This section of code is followed by a paragraph, entitled what just happened, which loosely describes what the code does but not how the code works. This same process is repeated until the end of the chapter.

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